



Digital Assets Management with PhotosPlus™

PhotosPlus™ is a digital assets management system designed for businesses of all sizes in the automotive and truck aftermarket. With the PhotosPlus™ system, we can process, store and retrieve an infinite number of part-related files, including part images, packaging images, MSDS sheets, installation instructions, training materials, line art, graphics, logos, videos, etc. PhotosPlus™ ties all of these items to a specific part number.

PhotosPlus™ Advantage

- A repository for your digital assets is created in PhotosPlus™ and you can share these assets with whomever you choose. A specific trading partner profile within the system ensures that your trading partners always receive digital assets exactly the way they expect and require them.
- There's no need to purchase digital assets management software that may require extensive technical support and additional staff to set up and maintain. BGI gets you up and running with our in-house software and digital assets experts.
- Unlike prepackaged digital management software that forces your products into a pre-defined box, we at BGI use a hands-on, human approach. With PhotosPlus™ we capture, define, and work with all the nuances that make your product stand apart from the rest.
- Any number of client profiles can be stored in PhotosPlus™. Some of our digital assets clients have more than 50 trading partners who receive regularly scheduled updates in the formats they require for their internal systems, websites, or e-catalogs. Your customers determine their profile and we deliver the assets within those specifications.
- Part-specific digital assets are managed within PhotosPlus™ based on your part numbers. The data-to-part image relationship is established with a flexible hierarchy tailored to your needs.

BGI

BELUSKA GRAPHICS, INC.

7990 Broadstone Rd. • Perrysburg, OH 43551 • 419-661-6363 • www.bgi-inc.com

The BGI Advantage

Professionals with over 65 years of combined experience in the automotive, truck, and heavy duty vehicle industry who:

- Have simultaneously managed tens of thousands of part images for multiple automotive, truck, and heavy duty parts manufacturers for more than 10 years.
- Can work closely with your company to identify problem areas in your digital assets while implementing cost-effective storage, retrieval, and delivery of industry standard part images to your trading partners.
- Do all the work that keeps you compliant! We process your images within PIES standards and deliver them to your multiple trading partners in the most cost and time-efficient manner.
- Can store, manage and distribute all of your digital assets including part images, videos, packaging images, training materials, pdfs and more.
- Work with you to determine what parts require images and other digital assets through missing data reporting.
- Ensure you have the best photography for your parts.
- Resolve issues with asset discrepancies.
- Stay up to date with industry trends regarding the growing need for increased types of digital assets requested or required by your trading partners.

In managing your digital assets we can:

- Analyze your current digital assets and assist you in creating a library in compliance with industry or client specific standards.
- Create an individualized plan for you to achieve 100% image coverage.
- Edit images, create status reports and individual product line specific libraries, distribute images within client specifications, and move obsolete parts from your active library to a permanent historical archive, using your established brand standards.
- Track distribution of your images and related assets.
- Track your progress towards 100% coverage of your product line with missing images reports and communicate directly with your trading partner to review missing images reports from their systems.
- Store single product images or multiple views for all your part numbers. There's no need for duplication of images over multiple libraries or in multiple files. We download files, automatically, in any format required by your trading partner.
- Help with your photography needs. BGI has professional working relationships with a variety of photographers or we can locate photography services in your area.
- You have the option of photographing the products in your warehouse or shipping products to our warehouse for storage, tracking and delivery to a local photographer. We re-palletize and ship the product back to you when the photography is completed.